

York Township's Sponsorship Opportunities



We are excited about 2022 and the opportunities it brings for us to connect with our community and plan great events for our Township! This year we are not only reaching out to our local businesses but to our residents. Whether you choose to partake in one of the different levels or just to make a friendly donation, every bit will help to provide wholesome activities for our residents and the surrounding community. With your help, we can continue to make these special events happen!

Our Commitment to the Community

The York Township Recreation Department is dedicated to developing programs and facilities that will encourage healthy leisure lifestyles, strong family bonds, community pride and personal fulfillment for York Township residents.

THE EVENTS

FREE FRIDAY NIGHT FLICKS

June 17—July 29, 2022

Free Friday Night Flicks are held at York Township Park. Approximately 200 people per showing enjoy these outdoor series. This event attracts not only York Township residents, but residents of surrounding communities.

FREEDOM FIREWORKS

June 24, 2022

Our Freedom Fireworks are held at York Township Park prior to a showing of a Free Friday Night Flick. With well over 700 attendees, this is York Township's largest and fastest growing event. *Must be a silver partner or higher to sponsor.

FALL FUN FEST

October 15, 2022

Fall Fun Fest and the annual Touch-A-Truck is held at the York Township Municipal Complex. Approximately 350 people attend to stuff a scarecrow, decorate a pumpkin, ride a pony, get their face painted and much more.

TREE LIGHTING AND COOKIES & COCOA WITH SANTA

December 2, 2022

The Tree Lighting Ceremony and Cookies & Cocoa with Santa is held at the York Township Municipal Complex. Approximately 400 people join Santa for cookies, cocoa and the beautiful voices of St. Joseph's Dallastown's Children Choir and Dallastown High School's Vocal Ensemble.

ADDITIONAL EVENTS FOR PLATINUM SPONSORS MAY INCLUDE: EGG HUNTS, KIDS ONLY YARD SALE, CAMP NIGHT OUT AND PANCAKE BREAKFAST WITH DAD, BIG YARD SALE, (NEW) **GHOST HUNT** AND ANY OTHER SPECIAL EVENT ADDED THROUGHOUT THE YEAR.

	Platinum	Gold	Silver	Bronze	Friend
	\$900	\$700	\$500	\$300	Gift less than \$300
Table available (but not required) at Township events (Fall Fun Fest, Freedom Fireworks, Friday Night Flick, Cookies and Cocoa)	★ at all listed events plus any additional events	★ at 3 sponsored events	★ at 2 sponsored events	★ at 1 sponsored event	
Logo on York Township 's Recreation website with a link to business/organizations website	★	★			
May provide a single slide for the Friday Night Flicks and Freedom Fireworks	★	★	★	★	
Recognition in York Township newsletter a minimum of one time throughout the year	★				
Logo on a customized display at sponsored event(s) based upon the level you have chosen	★	★	★	★	
Recognition on York Township Recreation's social media	★	★	★	★	★
Logo on back of York Township staff event t-shirt	★				
Name listed on slideshow at all Friday Night Flicks and Freedom Fireworks	★	★	★	★	★

2022 SPONSORS INFORMATION

FOR PLATINUM LEVEL PLEASE RETURN TO YORK TOWNSHIP RECREATION DEPARTMENT BY MARCH 4.
FOR ALL OTHER LEVELS, PLEASE RETURN 2 WEEKS PRIOR TO THE FIRST EVENT OF YOUR CHOICE.

Sponsors Name: _____

(Please list name as you want it to appear on all marketing materials.)

Contact Person _____

Mailing Address _____ Email _____

Phone _____ Fax _____

Please make check payable to York Township. Contributions and/or the Commitment Form may be dropped off at the York Township Administration Building or mailed to:

York Township Recreation Department
190 Oak Road
Dallastown, PA 17313

As an authorized representative of the sponsor listed above, I agree to sponsor for the event(s) indicated on the previous page. As a participant in the Sponsorship program, I agree to supply a camera-ready copy of my business/organization's logo for any promotional use as determined by the York Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the York Township Recreation Department.

Signature of Partner's Representative

Date

*****OFFICE USE ONLY*****

Date Contract Received: _____ Date Paid: _____ Method: _____

2022 SPONSORS EVENT REQUEST

Below is the sponsorship request form. Please fill out the level of interest and mark which events you are interested in attending based on the level you have chosen. If a Friday Night Flick is your choice, **please rank the movies in order that you would like to sponsor for the night from 1-6 with 1 being first choice. Please circle yes or no if you are interested in attending and setting up a table at the event.** Tables will be provided for our sponsors to display materials and greet attendees. Active solicitation of event attendees is strictly prohibited. *There may be more than one sponsor per night, please contact the Recreation Department if you have any questions or concerns.* If you plan to set up a table, you should be set up one hour prior to the start of the event. The department can provide one (1) six-foot table and two (2) chairs. The Partner will need to bring all other items for table set-up. If you are not interested in setting up a table, Township staff members can set up a display table for your promotional items. We will do our best to make sure that partners with similar businesses are not paired for the same night. You may email the information to C.Mercadante@YorkTownship.com.

For platinum level sponsorship, all applications with payment must be submitted no later than March 4th.

Sponsorship Level: _____

_____ **Friday Night Flicks (please rank 1-6 with 1 being first choice)**

_____ June 17—The Croods: The New Age	yes	no
__X__ June 24—Brave/ Freedom Fireworks	(see Freedom Fireworks)	
_____ July 8—Boss Baby: Family Business	yes	no
_____ July 15—Sing 2	yes	no
_____ July 22—Space Jam 2	yes	no
_____ July 29—Tom & Jerry: The Movie	yes	no
_____ Freedom Fireworks/Friday Night Flick (must be a silver partner or higher)	yes	no
_____ Fall Fun Fest	yes	no
_____ Tree Lighting and Cookies & Cocoa with Santa	yes	no

Must be a silver partner or higher to sponsor Freedom Fireworks/Friday Night Flick