

# York Township's Sponsorship Opportunities



We are excited about 2021 and the opportunities it brings for us to connect with our community and plan great events for our Township! This year we are not only reaching out to our local businesses but to our residents. Whether you choose to partake in one of the different levels or just to make a friendly donation, every bit will help to provide wholesome activities for our residents and the surrounding community. With your help, we can continue to make these special events happen!

## **Our Commitment to the Community**

The York Township Recreation Department is dedicated to developing programs and facilities that will encourage healthy leisure lifestyles, strong family bonds, community pride and personal fulfillment for York Township residents.

## **THE EVENTS**

### **FREE FRIDAY NIGHT FLICKS**

**June 18—July 30, 2021**

Free Friday Night Flicks are held at York Township Park. Approximately 200 people per showing enjoy these outdoor series. This event attracts not only York Township residents, but residents of surrounding communities.

### **FREEDOM FIREWORKS**

**June 25, 2021**

Our Freedom Fireworks are held at York Township Park prior to a showing of a Free Friday Night Flick. With well over 500 attendees, this is York Township's largest and fastest growing event.

### **FALL FUN FEST**

**October 16, 2021**

Fall Fun Fest and the annual Touch-A-Truck is held at the York Township Municipal Complex. Approximately 350 people attend to stuff a scarecrow, decorate a pumpkin, ride a pony, get their face painted and much more.

### **TREE LIGHTING AND COOKIES & COCOA WITH SANTA**

**December 3, 2021**

The Tree Lighting Ceremony and Cookies & Cocoa with Santa is held at the York Township Municipal Complex. Approximately 400 people join Santa for cookies, cocoa and the beautiful voices of St. Joseph's Dallastown's Children Choir and Dallastown High School's Vocal Ensemble.

ADDITIONAL EVENTS FOR PLATINUM SPONSORS MAY INCLUDE: EGG HUNTS, KIDS ONLY YARD SALE, CAMP NIGHT OUT AND PANCAKE BREAKFAST WITH DAD, BIG YARD SALE, AND ANY OTHER SPECIAL EVENT ADDED THROUGHOUT THE YEAR.

	Platinum	Gold	Silver	Bronze	Friend
	\$800	\$600	\$400	\$200	Gift less than \$200
Table available (but not required) at Township events (Fall Fun Fest, Freedom Fireworks, Friday Night Flick, Cookies and Cocoa)	★ at all listed events plus any additional events	★ at 3 sponsored events	★ at 2 sponsored events	★ at 1 sponsored event	
Logo on York Township 's Recreation website with a link to business/organizations website	★	★			
May provide a single slide for the Friday Night Flicks and Freedom Fireworks	★	★	★	★	
Recognition in York Township newsletter a minimum of one time throughout the year	★				
Logo on event banner that is displayed at all events	★				
Recognition on York Township Recreation's social media	★	★	★	★	★
Logo on back of York Township staff event t-shirt	★				
Name listed on slideshow at all Friday Night Flicks and Freedom Fireworks	★	★	★	★	★

# 2021 SPONSORS INFORMATION

FOR PLATINUM LEVEL PLEASE RETURN TO YORK TOWNSHIP RECREATION DEPARTMENT BY MARCH 5.  
FOR ALL OTHER LEVELS, PLEASE RETURN 2 WEEKS PRIOR TO THE FIRST EVENT OF YOUR CHOICE.

Sponsors Name: \_\_\_\_\_

(Please list name as you want it to appear on all marketing materials.)

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Please make check payable to York Township. Contributions and/or the Commitment Form may be dropped off at the York Township Administration Building or mailed to:

York Township Recreation Department  
190 Oak Road  
Dallastown, PA 17313

As an authorized representative of the sponsor listed above, I agree to sponsor for the event(s) indicated on the previous page. As a participant in the Sponsorship program, I agree to supply a camera-ready copy of my business/organization's logo for any promotional use as determined by the York Township Recreation Department. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and the York Township Recreation Department.

\_\_\_\_\_  
Signature of Partner's Representative

\_\_\_\_\_  
Date

\*\*\*\*\*OFFICE USE ONLY\*\*\*\*\*

Date Contract Received: \_\_\_\_\_ Date Paid: \_\_\_\_\_ Method: \_\_\_\_\_

# 2021 SPONSORS EVENT REQUEST

Below is the sponsorship request form. Please fill out the level of interest and mark which events you are interested in attending based on the level you have chosen. If a Friday Night Flick is your choice, **please rank the movies in order that you would like to sponsor for the night from 1-6 with 1 being first choice. Please circle yes or no if you are interested in attending and setting up a table at the event.** \*There may be more than one sponsor per night, please contact the Recreation Department if you have any questions or concerns.\* If you plan to set up a table, you should be set up by 7:30 p.m. at the event site. The department can provide one (1) six-foot table and two (2) chairs. The Partner will need to bring all other items for table set-up. If you are not interested in setting up a table, Township staff members can set up a display table for your promotional items. We will do our best to make sure that partners with similar businesses are not paired for the same night. You may email the information to [C.Mercadante@YorkTownship.com](mailto:C.Mercadante@YorkTownship.com).

**For platinum level sponsorship, all applications with payment must be submitted no later than March 5th.**

**Sponsorship Level:** \_\_\_\_\_

\_\_\_\_\_ **Friday Night Flicks**

_____ June 18—Avengers Endgame	yes	no
__X__ June 25—Trolls World Tour/ <b>Freedom Fireworks</b>	no table available for movie (see Freedom Fireworks)	
_____ July 9—Playing with Fire	yes	no
_____ July 16—Onward	yes	no
_____ July 23—Sonic the Hedgehog	yes	no
_____ July 30—Frozen II	yes	no

\_\_\_\_\_ **Freedom Fireworks**

yes      no

\_\_\_\_\_ **Fall Fun Fest**

yes      no

\_\_\_\_\_ **Tree Lighting and Cookies & Cocoa with Santa**

yes      no

# 2021 ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to our special events, the York Township Recreation Department offers additional programs and activities throughout the year. One of our most known programs are the York Township Summer Playground Program and the York Township Volunteen Program.

The York Township Summer Playground Program is a 9 week program, 5 days a week, for children ages 6-12 for a small weekly fee. This program provides children a variety of crafts and games, transportation, guest speakers, field trips and much more every week.

The York Township Volunteen Program is a 6 week program, 3 days a week, for teens ages 13-16 for a small weekly fee. This program provides teens the opportunity to get involved in the community by volunteering and at the end of each week, teens are rewarded for their services by enjoying a day of fun.

The York Township Recreation Department is looking to add this sponsorship opportunity to help provide additional activities to our playground programs! For an additional fee of only \$100, sponsors will have their logo added to our summer playground apparel (this could include field trip t-shirts, bags, or apparel that the recreation department deems appropriate based upon the year) that is handed out to each playground participant (approximately 100+ participants). If you are interested in this opportunity please check the box below.

**Yes; we are interested in donating an additional \$100 for the York Township Summer Playground Program and the York Township Volunteen Program:**

**No; we are not interested in donating an additional \$100 for the York Township Summer Playground Program and the York Township Volunteen Program:**

IF INTERESTED IN SPONSORING THE YORK TOWNSHIP SUMMER PLAYGROUND PROGRAM AND THE YORK TOWNSHIP VOLUNTEEN PROGRAM, THE \$100 FEE CAN BE ADDED TO THE SPECIAL EVENTS FEE. THIS SPONSORSHIP IS AVAILABLE TO ALL LEVELS.